

# **COOKIES POLICY**

[www.alaskasalmon.eu](http://www.alaskasalmon.eu)

## **WHAT ARE COOKIES**

A cookie is a small information sent by a website and stored in the user's browser, so that the website can consult the previous activity of the browser.

Its main functions are:

- To remember accesses: to know if the page has already been visited to act accordingly, for example showing or not certain content, remembering a user, etc. When a user enters their username and password, a cookie is stored so that they do not have to be entering them for each page of the server. However, a cookie does not identify a person, but rather a combination of computer-browser-user class.
- To know information about browsing habits, and spyware attempts (spyware), by advertising agencies and others. This can cause privacy problems and is one of the reasons why cookies have their detractors.

## **WHAT THEY ARE NOT**

- They are not viruses that can erase data from users' hard drives.
- They are not a type of spyware that can read information stored on users' computers.
- Cookies do not generate pop-up windows.
- They are not related to SPAM.
- Cookies are not used to generate junk content.
- They are not used for advertising purposes only.
- Without your express consent - by activating cookies in your browser - Wild Alaska Salmon will not link in cookies the data stored with your personal data provided at the time of registration.

## **TYPES OF COOKIES**

-Own cookies: These are those that are sent to the user's terminal equipment from a computer or domain managed by the publisher itself and from which the service requested by the user is provided.

-Third party cookies: These are those that are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies.

The Alaskasalmon.eu website may use third-party services that, on behalf of wild Alaska salmon, will collect information for statistical purposes, on the use of the Site by the user and for the provision of other services related to the activity of the Website and other services from Internet.

In particular, this website uses Google Analytics, a web analytics service provided by Google, Inc. For the provision of these services, they use cookies that collect information, including the user's IP address, which will be transmitted, processed and stored. by Google in the terms set out on the Google.com website. Including the possible transmission of said information to third parties for reasons of legal requirement or when said third parties process the information on behalf of Google.

### **According to the period of time they remain activated:**

-Session cookies: They are a type of cookies designed to collect and store data while the user accesses a web page. They are usually used to store information that only interests to keep for the provision of the service requested by the user on a single occasion..

-Persistent cookies: They are a type of cookies in which the data is still stored in the terminal and can be accessed and processed during a period defined by the person responsible for the cookie, which can range from a few minutes to several years..

### **According to its purpose:**

- Technical cookies: These are those that allow the user to navigate through a web page, platform or application and use the different options or services that exist in it, such as, for example, controlling traffic and data communication, identifying the session, access parts of restricted access, remember the elements that make up an order, carry out the process of purchasing an order, make a request for registration or participation in an event, use security elements while browsing, store content for dissemination of videos or sound or share content through social networks.

- Personalization cookies: These are those that allow the user to access the service with some predefined general characteristics based on a series of criteria in the user's terminal, such as the language, the type of browser through which the service is accessed. , the regional configuration from where you access the service, etc..

- Analysis cookies: These are those that are well treated by us or by third parties, allow us to quantify the number of users and thus carry out statistical measurement and analysis of the use that users make of the service offered. For this, your navigation on our website is analyzed in order to improve the offer of products or services that we offer.

- Advertising cookies: They are those that, well treated by us or by third parties, allow us to manage in the most efficient way possible the offer of advertising spaces on the website, adapting the content of the advertisement to the content of the requested service or use you make from our website. For this we can analyze your browsing habits on the Internet and we can show you advertising related to your browsing profile.

- Behavioral advertising cookies: These are those that allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the editor has included in a web page, application or platform from which the requested service is provided. These cookies store information on the behavior of users obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it..

## **COOKIES USED BY THIS WEB PAGE**

The Wild Alaska Salmon website only uses cookies with technical and analytical functions.

<b>OWN COOKIES</b>				
<b>Name</b>	<b>Type</b>	<b>Lasting</b>	<b>Function</b>	<b>Manager</b>
PHPSESSID	Technical	When logging out	Used by the PHP language to allow SESSION variables to be stored on the web server. These cookies are essential for the functioning of the web.	www.alaskasalmon.eu
<b>THIRD PARTY COOKIES</b>				
1P-JAR	Analytical	1 month	Collects information about the use of the website by users.	Google Analytics
CONSENT	Analytical	20 years	They implement certain Google utilities and can store certain preferences	Google

## **CONSENT PRINCIPLE**

The consent for the installation of cookies will be understood to be given through the marking of the box relating to the acceptance of the "Cookies Policy" provided for this purpose on our website. In cases where the user does not expressly state whether or not he accepts the installation of cookies, but continues to use the website or the application, it will be understood that he has given his consent, expressly informing our entity of the possibility of blocking or eliminating the cookies. cookies installed on your computer by configuring the browser options installed on your computer.

## **DEACTIVATION OF COOKIES**

You can allow, block or delete the cookies installed on your computer by configuring the browser options installed on your computer.:

For more information about the browser Opera™ click here.  
For more information about the browser Google Chrome™ click here.  
For more information about the browser Google Chrome™ en Android click here.  
For more information about the browser Internet Explorer™ click here.  
For more information about the browser Mozilla Firefox™ click here.  
For more information about the browser Safari™ en macOS click here.  
For more information about the browser Safari™ en IOS, click here.

As well as third-party cookies Google AdWords:  
<http://www.google.es/intl/es/policies/technologies/cookies>

If you have questions about this cookie policy, you can contact Wild Alaska Salmon at [info@alaskasalmon.eu](mailto:info@alaskasalmon.eu)